



## PREMIUM PLUS ULTRA™ INTERIOR FLAT ENAMEL

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### NO. 1750 ULTRA PURE WHITE®



### PRODUCT INFORMATION

BEHR PREMIUM PLUS ULTRA™ Flat Enamel is a revolutionary, patent pending, 100% acrylic latex paint and primer in one that will change the way you paint. This exciting product features advanced NANOGUARD® technology forms an extra-protective shell that offers excellent stain removal and resistance, outstanding water and scuff resistance, great touch up, coverage and hide, creating an easy-to-clean, STAYS LOOKING NEW LONGER™ finish. This sophisticated, hand-selected, color palette delivers superior coverage in fewer coats.

### RECOMMENDED USES:

Use on properly prepared, coated and uncoated, interior surfaces. Ideal for family rooms, living rooms, dining rooms, bedrooms, hallways and ceilings.

### PRODUCT SPECIFICATIONS:

#### Tint Bases/Max Tint Load:

- \*No. 1750 Ultra Pure White 128 oz / 2 oz
- No. 1754 Medium Base 120 oz / 10 oz
- No. 1753 Deep Base 116 oz / 14 oz

**Gloss:** 0-5 @ 60°

**Sheen:** 2-5 @ 85°

**Vehicle Type:** 100% Acrylic Latex

**\*Weight per Gallon:** 11.3 +/- 0.2 lbs. /gal

#### \*% Solids:

- By Volume: 40.5 +/- 2%
- By Weight: 56.2 +/- 2%

**VOC:** <50 (g/l)

**Flash Point:** Not Applicable

**Viscosity:** 100-110 KU

#### \*Recommended Film Thickness:

- Wet: 6.4 Dry: 2.6 mils @ 250 SFPG
- Wet: 4.0 Dry: 1.6 mils @ 400 SFPG

**\*Coverage:** 250-400 Square Feet Per Gallon, depending on application method and substrate porosity. Does not include the loss of material from spraying.

### APPLICATION:

**Brush:** Nylon/polyester

**Roller:** Use 3/8"-1/2" nap cover on smooth surfaces and 1/2"-3/4" on rough, porous surfaces.

**Air-less Spray:** At packaged consistency

**Tip:** .015"-.019"

**Filter:** 60 mesh

**Thinning:** (If required) No more than 1/2 pint of water per gallon.

† **Dry Time:** @ 77° & 50% RH

Longer dry time may be required in cooler temperatures and higher humidity.

- † To Touch: 2 hours
- † To Recoat: 4 hours
- † Full Cure: 2 weeks (UPW base);  
4 weeks (Medium and Deep base)

### RECOMMENDED PRIMER / SYSTEMS:

#### PROPERLY PREPARED NEW SURFACES:

**Gypsum Wallboard/Drywall, Plaster, Masonry, Galvanized Metal, Metal & Aluminum and Wood.**

(2 coats minimum required for new or uncoated surfaces.)

#### \*For Severe Tannin/Stain-blocking:

- BEHR PREMIUM PLUS® Interior/Exterior Oil-Based Primer & Sealer No. 434
- BEHR PREMIUM PLUS® Interior Enamel Undercoater Primer & Sealer No. 75

#### PREVIOUSLY PAINTED SURFACES:

- Use a full coat, or spot prime repaired, or uncoated surfaces such as woods with heavy tannins (Redwood and Cedar) with BEHR PREMIUM PLUS ULTRA™.

### CAUTIONS/LIMITATIONS:

- Protect from freezing.
- Do not use on floors.
- For best results, apply at temperatures between 50°F - 90°F. Temperatures above 90°F may affect the application such as drying to fast. Avoid painting in direct sun. NOTE: If the surface is hot to the touch it should be considered to hot to apply this coating.
- Avoid heavy traffic for 24 hours.
- Allow four weeks before washing or cleaning for full cure.
- Shelf life under normal conditions is two years unopened.

#### COMPLIES WITH THE BELOW AS OF 3/22/2011

OTC	YES	MPI X-GREEN	YES
SCAQMD	YES	GREENGUARD	YES
CARB	YES	GREEN SEAL	YES
MPI #	53	CHPS	YES

### CLEAN UP:

Clean all tools and equipment with clean water. For disposal of empty containers and unused product, contact your household refuse collection service.

† **WARNING!** If you scrape sand or remove old paint, you may release lead dust. **LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN.**

**PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE.**

Wear a NIOSH-approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hot line at 1-800-424-LEAD or log on to [www.epa.gov/lead](http://www.epa.gov/lead). **WARNING!** This product contains chemicals known to the state of California to cause cancer and birth defects or other reproductive harm. **WARNING!** Sanding or scraping pressure treated lumber may be hazardous; wear appropriate protection.



## PREMIUM PLUS ULTRA™ INTERIOR FLAT ENAMEL

NO. 1750 ULTRA PURE WHITE®

**SURFACE PREPARATION:**

All surfaces must be clean, free of dust, chalk, oil, grease, wax, polish, mold and mildew stains, loose and peeling paint, rust, and all other foreign substances.

**Mildew:** All surfaces must be clean of mold and mildew stains and dirt prior to coating.

**Interior:** Use one part BEHR® Premium Mold & Mildew Stain Remover No. 62 to three parts water (1:3 dilution). DO NOT USE FULL STRENGTH. Avoid contact with clothing, carpet and fabrics. Apply using a clean cloth or sponge. Thoroughly rinse the surface with fresh water. Prolonged exposure on painted surfaces may damage finish.

**New Drywall:** All drywall surfaces should be sufficiently sanded smooth. Remove any remaining drywall dust prior to priming. Allow all drywall compounds to be completely dry prior to coating.

**Previously Painted Gypsum Board/Drywall:** Remove all loose and peeling paint and all other foreign substances. Clean any dirt and grease by scrubbing the surface with a detergent and water solution, followed by a thorough rinsing with clean water. Set nails and fill holes, scratches, and gouges with the appropriate spackling material and let dry completely and sand smooth. Remove all dust with a wiping cloth. Fill all gaps with a 100% acrylic, siliconized, paintable caulking, and allow to completely dry prior to coating. **Glossy Surfaces:** For maximum adhesion, sand the surface thoroughly before coating.

**New Wood:** Remove mill glaze with sandpaper. Set nails and fill holes, scratches, and gouges with the appropriate wood filler and let dry completely. Remove all dust with a wiping cloth. Fill all gaps with a 100% acrylic, siliconized, paintable caulking, and allow to completely dry prior to coating.

**Previously Painted Wood:** Remove all loose and peeling paint and all other foreign substances. Clean any dirt and grease by scrubbing the surface with a detergent and water solution, followed by a thorough rinsing with clean water. Set nails and fill holes, scratches, and gouges with the appropriate wood filler and let dry completely. Remove all dust with a tack or wiping cloth. Fill all gaps with a 100% acrylic, siliconized, paintable caulking, and allow to completely dry prior to coating. **Glossy Surfaces:** For maximum adhesion, sand the surface thoroughly before coating.

**Wood:** WARNING! Sanding or scraping pressure treated lumber may be hazardous; wear appropriate protection.

**New Plaster:** New plaster should be thoroughly dried out and cured for a minimum of 30 days before painting. When cured, clean using a mixed solution of one part vinegar and one part water to remove efflorescence and neutralize. **Previously Painted Plaster:** Remove all loose and peeling paint and all other foreign substances. Clean any dirt and grease by scrubbing the surface with a detergent and water solution, followed by a thorough rinsing with clean water. Set nails and fill holes, scratches, and gouges with the appropriate spackling material and let dry completely and sand smooth. Remove all dust with a tack or wiping cloth. Fill all gaps with a 100% acrylic, siliconized, paintable caulking, and allow to completely dry prior to coating. **Glossy Surfaces:** For maximum adhesion, sand the surface thoroughly before coating.

**Stain-blocking:** After priming, test for stain bleed-through by applying the topcoat to a small section. If the stain bleeds through the topcoat, apply a second coat of primer and test again before top-coating the entire area. If bleeding continues, a longer dry time of the primer may be needed before top-coating.

**Masonry:** All masonry surfaces must be cured at least 30 days before painting. The pH must be 10.0 or lower prior to coating. Smooth masonry may require an adequate profile for adhesion. For all other smooth concrete, create a profile using BEHR® Concrete & Masonry Cleaner & Etcher No. 991 or with mechanical means. Remove loose aggregate and debris using BEHR® Concrete & Masonry Degreaser & Cleaner No. 990. Scrub vigorously into the surface with a plastic brush, broom, or power washer. Rinse thoroughly with water and allow to dry.

**Galvanized Metal, Metal & Aluminum:** The oil film on new galvanized metal must be removed before it is painted. Remove oil film with a detergent and water solution. For better paint adhesion, sand the surface with sandpaper, steel wool, or by using BEHR® Concrete & Masonry Cleaner & Etcher No. 991. Clean by scrubbing the surface with a detergent and water solution, followed by a thorough rinsing with clean water.

**Metal:** Remove all rust and mill scale using sandpaper, steel wool, abrasive blasting, or other abrading methods to create a profile on the metal's surface. **New Surfaces:** Clean the metal by scrubbing the surface with a detergent and water solution, followed by a thorough rinsing with clean water. Bare metal must be primed the same day it is cleaned.

**GENERAL INFORMATION:**

**IMPORTANT: DO NOT OPEN CAN WITHOUT READING THESE INSTRUCTIONS. PROTECT FROM FREEZING.**

**WARNING!** This product contains chemicals known to the state of California to cause cancer and birth defects or other reproductive harm. **WARNING! IRRITANT! HARMFUL IF SWALLOWED. CONTAINS: ETHYLENE GLYCOL. MAY CAUSE EYE, NOSE AND THROAT IRRITATION. AVOID CONTACT WITH SKIN AND EYES AND AVOID BREATHING OF VAPORS AND SPRAY MIST. WEAR EYE PROTECTION AND PROTECTIVE CLOTHING. USE ONLY WITH ADEQUATE VENTILATION.**

To avoid breathing vapors and spray mist, open windows and doors or use other means to ensure fresh air entry during application and drying. If you experience eye watering, headaches or dizziness, increase fresh air. If properly used, a respirator (NIOSH-approved for organic vapor with a P-Series particulate pre-filter) may offer additional protection; obtain professional advice before using. A dust mask does not provide protection against vapors. Avoid contact with eyes and skin. Wash thoroughly after handling. Close container after each use. **FIRST AID:** If you experience difficulty in breathing, leave the area to obtain fresh air. If continued difficulty is experienced, get medical assistance immediately. In case of eye contact, flush immediately with plenty of water for at least 15-20 minutes and get medical attention; for skin, wash thoroughly with soap and water. If swallowed, get medical attention immediately. **CAUTION: KEEP OUT OF REACH OF CHILDREN – DO NOT TAKE INTERNALLY.**

\*This information is provided "as is" and no representations or warranties, either expressed or implied, or merchantability, fitness for a particular purpose or of any other nature are made with respect to this information or to any product referred to in this information.



**PREMIUM PLUS ULTRA™**  
**INTERIOR EGGSHELL ENAMEL**  
 NO. 2750 ULTRA PURE WHITE®



**PRODUCT INFORMATION**

BEHR PREMIUM PLUS ULTRA™ Eggshell Enamel is a revolutionary, patent pending, 100% acrylic latex paint and primer in one that will change the way you paint. This exciting product features advanced NANO GUARD® technology provides an extra-protective shell that offers excellent stain removal and resistance, outstanding water and scuff resistance, great touch up, coverage and hide, creating an easy-to-clean, STAYS LOOKING NEW LONGER® finish. This sophisticated, hand-selected, color palette delivers superior coverage in fewer coats.

**RECOMMENDED USES:**

Use on properly prepared, coated and uncoated, interior surfaces. Ideal for family rooms, living rooms, dining rooms, kitchens, bathrooms, bedrooms, kids' rooms, hallways, doors, windows, trim, cabinets, interior furniture and ceilings.

**PRODUCT SPECIFICATIONS:**

**Tint Bases/Max Tint Load:**

- \*No. 2750 Ultra Pure White 128 oz / 2 oz
- No. 2754 Medium Base 120 oz / 10 oz
- No. 2753 Deep Base 116 oz / 14 oz

**Gloss:** 15-25 @ 60°

**Vehicle Type:** 100% Acrylic

**\*Weight per Gallon:** 10.1 +/- 0.2 lbs. /gal

**\*% Solids:**

- By Volume: 38.7 +/- 2%
- By Weight: 54.6 +/- 2%

**VOC:** <50 (g/l)

**Flash Point:** Not Applicable

**Viscosity:** 100-110 KU

**\*Recommended Film Thickness:**

- Wet: 6.4 Dry: 2.5 mils @ 250 SFPG
- Wet: 4.0 Dry: 1.5 mils @ 400 SFPG

**\*Coverage:** 250-400 Square Feet Per Gallon, depending on application method and substrate porosity. Does not include the loss of material from spraying.

**APPLICATION:**

**Brush:** Nylon/polyester

**Roller:** Use 3/8" - 1/2" nap cover on smooth surfaces and 1/2" - 3/4" on rough, porous surfaces.

**Air-less Spray:** At packaged consistency

**Tip:** .015" - .019"

**Filter:** 60 mesh

**Thinning:** (If required) No more than 1/2 pint of water per gallon.

† **Dry Time:** @ 77° & 50% RH

Longer dry time may be required in cooler temperatures and higher humidity.

- † To Touch: 2 hours
- † To Recoat: 4 hours
- † Full Cure: 2 weeks (UPW base); 4 weeks (Medium and Deep base)

**RECOMMENDED PRIMER / SYSTEMS:**

**PROPERLY PREPARED NEW SURFACES:**

**Gypsum Wallboard/Drywall, Plaster, Masonry, Galvanized Metal, Metal & Aluminum and Wood.**

(2 coats minimum required for new or uncoated surfaces.)

**\*For Severe Tannin/Stain-blocking:**

- BEHR PREMIUM PLUS® Interior/Exterior Oil-Based Primer & Sealer No. 434
- BEHR PREMIUM PLUS® Interior Enamel Undercoater Primer & Sealer No. 75

**PREVIOUSLY PAINTED SURFACES:**

- Use a full coat, or spot prime repaired, or uncoated surfaces such as woods with heavy tannins (Redwood and Cedar) with BEHR PREMIUM PLUS ULTRA™.

**CAUTIONS/LIMITATIONS:**

- Protect from freezing.
- Do not use on floors.
- For best results, apply at temperatures between 50°F - 90°F. Temperatures above 90°F may affect the application such as drying to fast. Avoid painting in direct sun. NOTE: If the surface is hot to the touch it should be considered to hot to apply this coating.
- Avoid heavy traffic for 24 hours.
- Allow four weeks before washing or cleaning for full cure.
- Shelf life under normal conditions is two years unopened.

COMPLIES WITH THE BELOW AS OF 3/22/2011

OTC	YES	MPI X-GREEN	YES
SCAQMD	YES	GREENGUARD	YES
CARB	YES	GREEN SEAL	YES
MPI #	52	CHPS	YES

**CLEAN UP:**

Clean all tools and equipment with clean water. For disposal of empty containers and unused product, contact your household refuse collection service.

† **WARNING!** If you scrape sand or remove old paint, you may release lead dust. **LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN.**

**PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE.**

Wear a NIOSH-approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hot line at 1-800-424-LEAD or log on to [www.epa.gov/lead](http://www.epa.gov/lead). **WARNING!** This product contains chemicals known to the state of California to cause cancer and birth defects or other reproductive harm. **WARNING!** Sanding or scraping pressure treated lumber may be hazardous; wear appropriate protection.

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## PREMIUM PLUS ULTRA™ INTERIOR EGGSHELL ENAMEL

NO. 2750 ULTRA PURE WHITE®

**SURFACE PREPARATION:**

All surfaces must be clean, free of dust, chalk, oil, grease, wax, polish, mold and mildew stains, loose and peeling paint, rust, and all other foreign substances.

**Mildew:** All surfaces must be clean of mold and mildew stains and dirt prior to coating.

**Interior:** Use one part BEHR® Premium Mold & Mildew Stain Remover No. 62 to three parts water (1:3 dilution). DO NOT USE FULL STRENGTH. Avoid contact with clothing, carpet and fabrics. Apply using a clean cloth or sponge. Thoroughly rinse the surface with fresh water. Prolonged exposure on painted surfaces may damage finish.

**New Drywall:** All drywall surfaces should be sufficiently sanded smooth. Remove any remaining drywall dust prior to priming. Allow all drywall compounds to be completely dry prior to coating.

**Previously Painted Gypsum Board/Drywall:** Remove all loose and peeling paint and all other foreign substances. Clean any dirt and grease by scrubbing the surface with a detergent and water solution, followed by a thorough rinsing with clean water. Set nails and fill holes, scratches, and gouges with the appropriate spackling material and let dry completely and sand smooth. Remove all dust with a wiping cloth. Fill all gaps with a 100% acrylic, siliconized, paintable caulking, and allow to completely dry prior to coating. **Glossy Surfaces:** For maximum adhesion, sand the surface thoroughly before coating.

**New Wood:** Remove mill glaze with sandpaper. Set nails and fill holes, scratches, and gouges with the appropriate wood filler and let dry completely. Remove all dust with a wiping cloth. Fill all gaps with a 100% acrylic, siliconized, paintable caulking, and allow to completely dry prior to coating.

**Previously Painted Wood:** Remove all loose and peeling paint and all other foreign substances. Clean any dirt and grease by scrubbing the surface with a detergent and water solution, followed by a thorough rinsing with clean water. Set nails and fill holes, scratches, and gouges with the appropriate wood filler and let dry completely. Remove all dust with a tack or wiping cloth. Fill all gaps with a 100% acrylic, siliconized, paintable caulking, and allow to completely dry prior to coating. **Glossy Surfaces:** For maximum adhesion, sand the surface thoroughly before coating.

**Wood:** WARNING! Sanding or scraping pressure treated lumber may be hazardous; wear appropriate protection.

**New Plaster:** New plaster should be thoroughly dried out and cured for a minimum of 30 days before painting. When cured, clean using a mixed solution of one part vinegar and one part water to remove efflorescence and neutralize. **Previously Painted Plaster:** Remove all loose and peeling paint and all other foreign substances. Clean any dirt and grease by scrubbing the surface with a detergent and water solution, followed by a thorough rinsing with clean water. Set nails and fill holes, scratches, and gouges with the appropriate spackling material and let dry completely and sand smooth. Remove all dust with a tack or wiping cloth. Fill all gaps with a 100% acrylic, siliconized, paintable caulking, and allow to completely dry prior to coating. **Glossy Surfaces:** For maximum adhesion, sand the surface thoroughly before coating.

**Stain-blocking:** After priming, test for stain bleed-through by applying the topcoat to a small section. If the stain bleeds through the topcoat, apply a second coat of primer and test again before top-coating the entire area. If bleeding continues, a longer dry time of the primer may be needed before top-coating.

**Masonry:** All masonry surfaces must be cured at least 30 days before painting. The pH must be 10.0 or lower prior to coating. Smooth masonry may require an adequate profile for adhesion. For all other smooth concrete, create a profile using BEHR® Concrete & Masonry Cleaner & Etcher No. 991 or with mechanical means. Remove loose aggregate and debris using BEHR® Concrete & Masonry Degreaser & Cleaner No. 990. Scrub vigorously into the surface with a plastic brush, broom, or power washer. Rinse thoroughly with water and allow to dry.

**Galvanized Metal, Metal & Aluminum:** The oil film on new galvanized metal must be removed before it is painted. Remove oil film with a detergent and water solution. For better paint adhesion, sand the surface with sandpaper, steel wool, or by using BEHR® Concrete & Masonry Cleaner & Etcher No. 991. Clean by scrubbing the surface with a detergent and water solution, followed by a thorough rinsing with clean water.

**Metal:** Remove all rust and mill scale using sandpaper, steel wool, abrasive blasting, or other abrading methods to create a profile on the metal's surface. **New Surfaces:** Clean the metal by scrubbing the surface with a detergent and water solution, followed by a thorough rinsing with clean water. Bare metal must be primed the same day it is cleaned.

**GENERAL INFORMATION:**

**WARNING!** This product contains chemicals known to the state of California to cause cancer and birth defects or other reproductive harm. **WARNING! IRRITANT! HARMFUL IF SWALLOWED. CONTAINS: ETHYLENE GLYCOL. MAY CAUSE EYE, NOSE AND THROAT IRRITATION. AVOID CONTACT WITH SKIN AND EYES AND AVOID BREATHING OF VAPORS AND SPRAY MIST. WEAR EYE PROTECTION AND PROTECTIVE CLOTHING. USE ONLY WITH ADEQUATE VENTILATION.** To avoid breathing vapors and spray mist, open windows and doors or use other means to ensure fresh air entry during application and drying. If you experience eye watering, headaches or dizziness, increase fresh air. If properly used, a respirator (NIOSH-approved for organic vapor with a P-Series particulate pre-filter) may offer additional protection; obtain professional advice before using. A dust mask does not provide protection against vapors. Avoid contact with eyes and skin. Wash thoroughly after handling. Close container after each use. **FIRST AID:** If you experience difficulty in breathing, leave the area to obtain fresh air. If continued difficulty is experienced, get medical assistance immediately. In case of eye contact, flush immediately with plenty of water for at least 15-20 minutes and get medical attention; for skin, wash thoroughly with soap and water. If swallowed, get medical attention immediately. **CAUTION: KEEP OUT OF REACH OF CHILDREN – DO NOT TAKE INTERNALLY.**



## PREMIUM PLUS ULTRA™ INTERIOR SEMI-GLOSS ENAMEL

### NO. 3750 ULTRA PURE WHITE®



### PRODUCT INFORMATION

BEHR PREMIUM PLUS ULTRA™ Semi-Gloss Enamel is a revolutionary, patent pending, 100% acrylic latex paint and primer in one that will change the way you paint. This exciting product features advanced NANOGUARD® technology provides an extra-protective shell that offers excellent stain removal and resistance, outstanding water and scuff resistance, great touch up, coverage and hide, creating an easy-to-clean, STAYS LOOKING NEW LONGER™ finish. This sophisticated, hand-selected, color palette delivers superior coverage in fewer coats.

### RECOMMENDED USES:

Use on properly prepared, coated and uncoated, interior surfaces. Ideal for kitchens, bathrooms, hallways, doors, windows, trim, cabinets, shutters, interior furniture and ceilings.

### PRODUCT SPECIFICATIONS:

#### Tint Bases/Max Tint Load:

- \*No. 3750 Ultra Pure White 128 oz / 2 oz
- No. 3754 Medium Base 120 oz / 10 oz
- No. 3753 Deep Base 116 oz / 14 oz

**Gloss:** 45-55 @ 60°

**Vehicle Type:** 100% Acrylic Latex

**\*Weight per Gallon:** 10.3 +/- 0.2 lbs. / gal

#### \*% Solids:

- By Volume: 35.6 +/- 2%
- By Weight: 47.9 +/- 2%

**VOC:** <50 (g/l)

**Flash Point:** Not Applicable

**Viscosity:** 95-105 KU

#### \*Recommended Film Thickness:

- Wet: 6.4 Dry: 2.2 mils @ 250 SFPG
- Wet: 4.0 Dry: 1.4 mils @ 400 SFPG

**\*Coverage:** 250-400 Square Feet Per Gallon, depending on application method and substrate porosity. Does not include the loss of material from spraying.

### APPLICATION:

**Brush:** Nylon/polyester

**Roller:** Use 3/8" - 1/2" nap cover on smooth surfaces and 1/2" - 3/4" on rough, porous surfaces.

**Air-less Spray:** At packaged consistency

**Tip:** .015" - .019"

**Filter:** 60 mesh

**Thinning:** (If required) No more than 1/2 pint of water per gallon.

† **Dry Time:** @ 77° & 50% RH

Longer dry time may be required in cooler temperatures and higher humidity.

- † To Touch: 2 hours
- † To Recoat: 4 hours
- † Full Cure: 2 weeks (UPW base); 4 weeks (Medium and Deep base)

### RECOMMENDED PRIMER / SYSTEMS:

#### PROPERLY PREPARED NEW SURFACES:

**Gypsum Wallboard/Drywall, Plaster, Masonry, Galvanized Metal, Metal & Aluminum and Wood.**

(2 coats minimum required for new or uncoated surfaces.)

#### \*For Severe Tannin/Stain-blocking:

- BEHR PREMIUM PLUS® Interior/Exterior Oil-Based Primer & Sealer No. 434
- BEHR PREMIUM PLUS® Interior Enamel Undercoater Primer & Sealer No. 75

#### PREVIOUSLY PAINTED SURFACES:

- Use a full coat, or spot prime repaired, or uncoated surfaces such as woods with heavy tannins (Redwood and Cedar) with BEHR PREMIUM PLUS ULTRA™.

### CAUTIONS/LIMITATIONS:

- Protect from freezing.
- Do not use on floors.
- For best results, apply at temperatures between 50°F - 90°F. Temperatures above 90°F may affect the application such as drying to fast. Avoid painting in direct sun. NOTE: If the surface is hot to the touch it should be considered to hot to apply this coating.
- Avoid heavy traffic for 24 hours.
- Allow four weeks before washing or cleaning for full cure.
- Shelf life under normal conditions is two years unopened.

#### COMPLIES WITH THE BELOW AS OF 3/22/2011

OTC	YES	MPI X-GREEN	YES
SCAQMD	YES	GREENGUARD	YES
CARB	YES	GREEN SEAL	YES
MPI #	54	CHPS	YES

### CLEAN UP:

Clean all tools and equipment with clean water. For disposal of empty containers and unused product, contact your household refuse collection service.

† **WARNING!** If you scrape sand or remove old paint, you may release lead dust. **LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN.**

**PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE.**

Wear a NIOSH-approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hot line at 1-800-424-LEAD or log on to [www.epa.gov/lead](http://www.epa.gov/lead). **WARNING!** This product contains chemicals known to the state of California to cause cancer and birth defects or other reproductive harm. **WARNING!** Sanding or scraping pressure treated lumber may be hazardous; wear appropriate protection.

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## PREMIUM PLUS ULTRA™ INTERIOR SEMI-GLOSS ENAMEL

NO. 3750 ULTRA PURE WHITE®

**SURFACE PREPARATION:**

All surfaces must be clean, free of dust, chalk, oil, grease, wax, polish, mold and mildew stains, loose and peeling paint, rust, and all other foreign substances.

**Mildew:** All surfaces must be clean of mold and mildew stains and dirt prior to coating.

**Interior:** Use one part BEHR® Premium Mold & Mildew Stain Remover No. 62 to three parts water (1:3 dilution). DO NOT USE FULL STRENGTH. Avoid contact with clothing, carpet and fabrics. Apply using a clean cloth or sponge. Thoroughly rinse the surface with fresh water. Prolonged exposure on painted surfaces may damage finish.

**New Drywall:** All drywall surfaces should be sufficiently sanded smooth. Remove any remaining drywall dust prior to priming. Allow all drywall compounds to be completely dry prior to coating.

**Previously Painted Gypsum Board/Drywall:** Remove all loose and peeling paint and all other foreign substances. Clean any dirt and grease by scrubbing the surface with a detergent and water solution, followed by a thorough rinsing with clean water. Set nails and fill holes, scratches, and gouges with the appropriate spackling material and let dry completely and sand smooth. Remove all dust with a wiping cloth. Fill all gaps with a 100% acrylic, siliconized, paintable caulking, and allow to completely dry prior to coating. **Glossy Surfaces:** For maximum adhesion, sand the surface thoroughly before coating.

**New Wood:** Remove mill glaze with sandpaper. Set nails and fill holes, scratches, and gouges with the appropriate wood filler and let dry completely. Remove all dust with a wiping cloth. Fill all gaps with a 100% acrylic, siliconized, paintable caulking, and allow to completely dry prior to coating.

**Previously Painted Wood:** Remove all loose and peeling paint and all other foreign substances. Clean any dirt and grease by scrubbing the surface with a detergent and water solution, followed by a thorough rinsing with clean water. Set nails and fill holes, scratches, and gouges with the appropriate wood filler and let dry completely. Remove all dust with a tack or wiping cloth. Fill all gaps with a 100% acrylic, siliconized, paintable caulking, and allow to completely dry prior to coating. **Glossy Surfaces:** For maximum adhesion, sand the surface thoroughly before coating.

**Wood:** WARNING! Sanding or scraping pressure treated lumber may be hazardous; wear appropriate protection.

**New Plaster:** New plaster should be thoroughly dried out and cured for a minimum of 30 days before painting. When cured, clean using a mixed solution of one part vinegar and one part water to remove efflorescence and neutralize. **Previously Painted Plaster:** Remove all loose and peeling paint and all other foreign substances. Clean any dirt and grease by scrubbing the surface with a detergent and water solution, followed by a thorough rinsing with clean water. Set nails and fill holes, scratches, and gouges with the appropriate spackling material and let dry completely and sand smooth. Remove all dust with a tack or wiping cloth. Fill all gaps with a 100% acrylic, siliconized, paintable caulking, and allow to completely dry prior to coating. **Glossy Surfaces:** For maximum adhesion, sand the surface thoroughly before coating.

**Stain-blocking:** After priming, test for stain bleed-through by applying the topcoat to a small section. If the stain bleeds through the topcoat, apply a second coat of primer and test again before top-coating the entire area. If bleeding continues, a longer dry time of the primer may be needed before top-coating.

**Masonry:** All masonry surfaces must be cured at least 30 days before painting. The pH must be 10.0 or lower prior to coating. Smooth masonry may require an adequate profile for adhesion. For all other smooth concrete, create a profile using BEHR® Concrete & Masonry Cleaner & Etcher No. 991 or with mechanical means. Remove loose aggregate and debris using BEHR® Concrete & Masonry Degreaser & Cleaner No. 990. Scrub vigorously into the surface with a plastic brush, broom, or power washer. Rinse thoroughly with water and allow to dry.

**Galvanized Metal, Metal & Aluminum:** The oil film on new galvanized metal must be removed before it is painted. Remove oil film with a detergent and water solution. For better paint adhesion, sand the surface with sandpaper, steel wool, or by using BEHR® Concrete & Masonry Cleaner & Etcher No. 991. Clean by scrubbing the surface with a detergent and water solution, followed by a thorough rinsing with clean water.

**Metal:** Remove all rust and mill scale using sandpaper, steel wool, abrasive blasting, or other abrading methods to create a profile on the metal's surface. **New Surfaces:** Clean the metal by scrubbing the surface with a detergent and water solution, followed by a thorough rinsing with clean water. Bare metal must be primed the same day it is cleaned.

**GENERAL INFORMATION:**

**IMPORTANT: DO NOT OPEN CAN WITHOUT READING THESE INSTRUCTIONS. PROTECT FROM FREEZING.**

**WARNING!** This product contains chemicals known to the state of California to cause cancer and birth defects or other reproductive harm. **WARNING! IRRITANT! HARMFUL IF SWALLOWED. CONTAINS: ETHYLENE GLYCOL. MAY CAUSE EYE, NOSE AND THROAT IRRITATION. AVOID CONTACT WITH SKIN AND EYES AND AVOID BREATHING OF VAPORS AND SPRAY MIST. WEAR EYE PROTECTION AND PROTECTIVE CLOTHING. USE ONLY WITH ADEQUATE VENTILATION.**

To avoid breathing vapors and spray mist, open windows and doors or use other means to ensure fresh air entry during application and drying. If you experience eye watering, headaches or dizziness, increase fresh air. If properly used, a respirator (NIOSH-approved for organic vapor with a P-Series particulate pre-filter) may offer additional protection; obtain professional advice before using. A dust mask does not provide protection against vapors. Avoid contact with eyes and skin. Wash thoroughly after handling. Close container after each use. **FIRST AID:** If you experience difficulty in breathing, leave the area to obtain fresh air. If continued difficulty is experienced, get medical assistance immediately. In case of eye contact, flush immediately with plenty of water for at least 15-20 minutes and get medical attention; for skin, wash thoroughly with soap and water. If swallowed, get medical attention immediately. **CAUTION: KEEP OUT OF REACH OF CHILDREN – DO NOT TAKE INTERNALLY.**

\*This information is provided "as is" and no representations or warranties, either expressed or implied, or merchantability, fitness for a particular purpose or of any other nature are made with respect to this information or to any product referred to in this information.





**PREMIUM PLUS ULTRA®**  
**STAIN-BLOCKING CEILING PAINT**  
 NO. 5558 ULTRA PURE WHITE®



**PRODUCT INFORMATION**

BEHR PREMIUM PLUS ULTRA® Stain-Blocking Ceiling Paint is a premium quality, low VOC paint and primer in one coating that will change the way you paint ceilings. Its performance-driven formulation blocks most household and water stains and dries to form an antimicrobial-mildew resistant film. This exciting product, featuring advanced NANOGUARD® technology, provides an extra protective shell that offers excellent stain resistance, and great touch up, coverage and hide, creating a STAYS LOOKING NEW LONGER® finish. It is ideal for use in moisture-prone areas. The flat sheen hides minor surface imperfections and can be tinted to light hues.

**RECOMMENDED USES:**

On properly prepared coated and uncoated Interior Ceilings.

**PRODUCT SPECIFICATIONS:**

**Tint Bases/Max Tint Load:**

\*No. 5558 Ultra Pure White® 128 oz / 2 oz

**PRE-MIXED COLORES:** N/A

**Sheen:** 0-3 @ 85°

**Vehicle Type:** 100% Styrene Acrylic

**\*Weight per Gallon:** 11.8 +/- 0.2 lbs/gal

**\*% Solids:**

By Volume: 45.0% +/-2%

By Weight: 60.0% +/-2%

**VOC:** <50 (g/l)

**Flash Point:** Not Applicable

**Viscosity:** 105-115 KU

**\*Recommended Film Thickness:**

Wet: 6.4 mils / Dry: 2.9 mils @ 250 SFPG

Wet: 4.0 mils / Dry: 1.8 mils @ 400 SFPG

**\*Coverage:** 250-400 Square Feet Per Gallon, depending on application method and substrate porosity. Does not include the loss of material from spraying.

**RECOMMENDED PRIMER / SYSTEMS:**

**PROPERLY PREPARED NEW SURFACES:**

**Gypsum Wallboard/Drywall, Plaster, Masonry, Galvanized Metal, Metal & Aluminum and Wood.**

(2 coats minimum required for new or uncoated surfaces.)

**\*For Severe Tannin/Stain-blocking:**

- BEHR PREMIUM PLUS® Interior/Exterior No. 434 Oil-Based Primer & Sealer
- BEHR PREMIUM PLUS® Interior No. 75 Enamel Undercoater Primer & Sealer

**APPLICATION:**

**Brush:** Nylon/polyester

**Roller:** Use 3/8"-1/2" nap cover on smooth surfaces and 1/2"-3/4" on rough, porous surfaces.

**Air-less Spray:** At packaged consistency

**Tip:** .015"-.019"

**Filter:** 60 mesh

**Thinning:** (If required) No more than 1/2 pint of water per gallon.

† **Dry Time:** @ 77° & 50% RH

Longer dry time may be required in cooler temperatures and higher humidity.

† To Touch: 30 minutes

† To Recoat: 1 hour

† Full Cure: 4 weeks

**CAUTIONS/LIMITATIONS:**

- Protect from freezing.
- Do not use on floors.
- For best results, apply at temperatures between 50°F - 90°F. Temperatures above 90°F may affect the application such as drying to fast. Avoid painting in direct sun. NOTE: If the surface is hot to the touch it should be considered to hot to apply this coating.
- Allow four weeks before washing or cleaning for full cure.
- Shelf life under normal conditions is two years unopened.

COMPLIES WITH THE BELOW AS OF 3/23/2011

OTC	YES	CARB	YES
SCAQMD	YES		

**CLEAN UP:**

- Use soap and water.
- Properly dispose of all soiled rags and protect unused product from freezing.
- For disposal of empty containers and unused product, contact your local household refuse collection service.

Refer to the BEHR Interior Paint Guide for additional tips or visit us at behr.com for expert project advice and perfect color coordination with COLORSMART BY BEHR™.

† **WARNING!** If you scrape, sand or remove old paint, you may release lead dust. **LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE.** Wear a NIOSH-approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead.

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## PREMIUM PLUS ULTRA® STAIN-BLOCKING CEILING PAINT

NO. 5558 ULTRA PURE WHITE®

**SURFACE PREPARATION:**

Remove loose paint, wash off any dirt and grease with detergent, remove mildew stains with a product such as BEHR® PREMIUM MOLD & MILDEW STAIN REMOVER NO. 62. Scuff sand glossy surfaces. Countersink nailheads, repair imperfections and sand smooth.

Remove all dust with a damp cloth, allow to dry. Allow new stucco, plaster and masonry to cure for 30 days before priming. Make sure that there are no active water problems and that any previous water damage is fully dry. Use BEHR PREMIUM PLUS ULTRA® Stain-Blocking Ceiling Paint as a primer for repaired or uncoated surfaces. Lock in stains with BEHR PREMIUM PLUS ULTRA Stain-Blocking Ceiling Paint as a spot primer. For heavy stains, test for stain bleed-through by applying BEHR PREMIUM PLUS ULTRA Stain-Blocking Ceiling Paint as a topcoat to a small section. If the stain bleeds through the topcoat, spot prime another coat to the stained area and test again before top-coating the entire ceiling. If bleeding continues, a longer dry time is needed before topcoating. For drastic color changes, apply a primer coat of BEHR PREMIUM PLUS ULTRA Stain-Blocking Ceiling Paint if needed.

**New Drywall:** All drywall surfaces should be sufficiently sanded smooth. Remove any remaining drywall dust prior to priming. Allow all drywall compounds to be completely dry prior to coating. **Previously Painted Gypsum**

**Board/Drywall:** Remove all loose and peeling paint and all other foreign substances. Clean any dirt and grease by scrubbing the surface with a detergent and water solution, followed by a thorough rinsing with clean water. Set nails and fill holes, scratches, and gouges with the appropriate spackling material and let dry completely and sand smooth. Remove all dust with a wiping cloth. Fill all gaps with a 100% acrylic, siliconized, paintable caulking, and allow to completely dry prior to coating. **Glossy Surfaces:** For maximum adhesion, sand the surface thoroughly before coating.

**New Wood:** Remove mill glaze with sandpaper. Set nails and fill holes, scratches, and gouges with the appropriate wood filler and let dry completely. Remove all dust with a wiping cloth. Fill all gaps with a 100% acrylic, siliconized, paintable caulking, and allow to completely dry prior to coating.

**Previously Painted Wood:** Remove all loose and peeling paint and all other foreign substances. Clean any dirt and grease by scrubbing the surface with a detergent and water solution, followed by a thorough rinsing with clean water. Set nails and fill holes, scratches, and gouges with the appropriate wood filler and let dry completely. Remove all dust with a

tack or wiping cloth. Fill all gaps with a 100% acrylic, siliconized, paintable caulking, and allow to completely dry prior to coating. **Glossy Surfaces:** For maximum adhesion, sand the surface thoroughly before coating.

**Wood: WARNING!** Sanding or scraping pressure treated lumber may be hazardous; wear appropriate protection.

**New Plaster:** New plaster should be thoroughly dried out and cured for a minimum of 30 days before painting. When cured, clean using a mixed solution of one part vinegar and one part water to remove efflorescence and neutralize. **Previously Painted Plaster:** Remove all loose and peeling paint and all other foreign substances. Clean any dirt and grease by scrubbing the surface with a detergent and water solution, followed by a thorough rinsing with clean water. Set nails and fill holes, scratches, and gouges with the appropriate spackling material and let dry completely and sand smooth. Remove all dust with a tack or wiping cloth. Fill all gaps with a 100% acrylic, siliconized, paintable caulking, and allow to completely dry prior to coating. **Glossy Surfaces:** For maximum adhesion, sand the surface thoroughly before coating.

**Stain-blocking:** After priming, test for stain bleed-through by applying the topcoat to a small section. If the stain bleeds through the topcoat, apply a second coat of primer and test again before top-coating the entire area. If bleeding continues, a longer dry time of the primer may be needed before top-coating.

**Masonry:** All masonry surfaces must be cured at least 30 days before painting. The pH must be 10.0 or lower prior to coating. Smooth masonry may require an adequate profile for adhesion. For all other smooth concrete, create a profile using BEHR® Concrete & Masonry Cleaner & Etcher No. 991 or with mechanical means. Remove loose aggregate and debris using BEHR® Concrete & Masonry Degreaser & Cleaner No. 990. Scrub vigorously into the surface with a plastic brush, broom, or power washer. Rinse thoroughly with water and allow to dry.

**Galvanized Metal, Metal & Aluminum:** The oil film on new galvanized metal must be removed before it is painted. Remove oil film with a detergent and water solution. For better paint adhesion, sand the surface with sandpaper, steel wool, or by using BEHR® Concrete & Masonry Cleaner & Etcher No. 991. Clean by scrubbing the surface with a detergent and water solution, followed by a thorough rinsing with clean water.

**Metal:** Remove all rust and mill scale using sandpaper, steel wool, abrasive blasting, or other abrading methods to create a profile on the metal's surface. **New Surfaces:**

Clean the metal by scrubbing the surface with a detergent and water solution, followed by a thorough rinsing with clean water. Bare metal must be primed the same day it is cleaned.

**GENERAL INFORMATION:**

**WARNING!** This product contains chemicals known to the state of California to cause cancer and birth defects or other reproductive harm. **WARNING! IRRITANT! HARMFUL IF SWALLOWED. MAY CAUSE EYE, NOSE AND THROAT IRRITATION. AVOID CONTACT WITH SKIN AND EYES AND AVOID BREATHING OF VAPORS AND SPRAY MIST. WEAR EYE PROTECTION AND PROTECTIVE CLOTHING. USE ONLY WITH ADEQUATE VENTILATION.**

To avoid breathing vapors and spray mist, open windows and doors or use other means to ensure fresh air entry during application and drying. If you experience eye watering, headaches or dizziness, increase fresh air. If properly used, a respirator (NIOSH approved for organic vapor with P series particulate pre-filter) may offer additional protection; obtain professional advice before using. A dust mask does not provide protection against vapors. Avoid contact with eyes and skin. Wash thoroughly after handling. Close container after each use.

**FIRST AID:** If you experience difficulty in breathing, leave the area to obtain fresh air. If continued difficulty is experienced, get medical assistance immediately. In case of eye contact, flush immediately with plenty of water for at least 15-20 minutes and get medical attention; for skin, wash thoroughly with soap and water. If swallowed, get medical attention immediately.

**CAUTION: KEEP OUT OF REACH OF CHILDREN – DO NOT TAKE INTERNALLY.**

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## PREMIUM PLUS ULTRA™ INTERIOR SATIN ENAMEL

### NO. 7750 ULTRA PURE WHITE®



### PRODUCT INFORMATION

BEHR PREMIUM PLUS ULTRA™ Satin Enamel is a revolutionary, patent pending, 100% acrylic latex paint and primer in one that will change the way you paint. This exciting product features advanced NANO GUARD® technology provides an extra-protective shell that offers excellent stain removal and resistance, outstanding water and scuff resistance, great touch up, coverage and hide, creating an easy-to-clean, STAYS LOOKING NEW LONGER™ finish. This sophisticated, hand-selected, color palette delivers superior coverage in fewer coats.

### RECOMMENDED USES:

Use on properly prepared, coated and uncoated, interior surfaces. Ideal for family rooms, living rooms, dining rooms, kitchens, bathrooms, bedrooms, kids' rooms, hallways, doors, windows, trim, cabinets, shutter, interior furniture and ceilings.

### PRODUCT SPECIFICATIONS:

#### Tint Bases/Max Tint Load:

- \*No. 7750 Ultra Pure White 128 oz / 2 oz
- No. 7754 Medium Base 120 oz / 10 oz
- No. 7753 Deep Base 116 oz / 14 oz

**Gloss:** 15-25 @ 60°

**Vehicle Type:** 100% Acrylic Latex

**\*Weight per Gallon:** 10.8 +/- 0.2 lbs. / gal

#### \*% Solids:

- By Volume: 36.6 +/- 2%
- By Weight: 51.8 +/- 2%

**VOC:** <50 (g/l)

**Flash Point:** Not Applicable

**Viscosity:** 95-105 KU

#### \*Recommended Film Thickness:

- Wet: 6.4 Dry: 2.3 mils @ 250 SFPG
- Wet: 4.0 Dry: 1.5 mils @ 400 SFPG

**\*Coverage:** 250-400 Square Feet Per Gallon, depending on application method and substrate porosity. Does not include the loss of material from spraying.

### APPLICATION:

**Brush:** Nylon/polyester

**Roller:** Use 3/8" - 1/2" nap cover on smooth surfaces and 1/2" - 3/4" on rough, porous surfaces.

**Air-less Spray:** At packaged consistency

**Tip:** .015" - .019"

**Filter:** 60 mesh

**Thinning:** (If required) No more than 1/2 pint of water per gallon.

† **Dry Time:** @ 77° & 50% RH

Longer dry time may be required in cooler temperatures and higher humidity.

- † To Touch: 2 hours
- † To Recoat: 4 hours
- † Full Cure: 2 weeks (UPW base); 4 weeks (Medium and Deep base)

### RECOMMENDED PRIMER / SYSTEMS:

#### PROPERLY PREPARED NEW SURFACES:

**Gypsum Wallboard/Drywall, Plaster, Masonry, Galvanized Metal, Metal & Aluminum and Wood.**

(2 coats minimum required for new or uncoated surfaces.)

#### \*For Severe Tannin/Stain-blocking:

- BEHR PREMIUM PLUS® Interior/Exterior Oil-Based Primer & Sealer No. 434
- BEHR PREMIUM PLUS® Interior Enamel Undercoater Primer & Sealer No. 75

#### PREVIOUSLY PAINTED SURFACES:

- Use a full coat, or spot prime repaired, or uncoated surfaces such as woods with heavy tannins (Redwood and Cedar) with BEHR PREMIUM PLUS ULTRA™.

### CAUTIONS/LIMITATIONS:

- Protect from freezing.
- Do not use on floors.
- For best results, apply at temperatures between 50°F - 90°F. Temperatures above 90°F may affect the application such as drying to fast. Avoid painting in direct sun. NOTE: If the surface is hot to the touch it should be considered to hot to apply this coating.
- Avoid heavy traffic for 24 hours.
- Allow four weeks before washing or cleaning for full cure.
- Shelf life under normal conditions is two years unopened.

#### COMPLIES WITH THE BELOW AS OF 3/22/2011

OTC	YES	CARB	YES
SCAQMD	YES	MPI #	43
		MPI X-Green	YES

### CLEAN UP:

Clean all tools and equipment with clean water. For disposal of empty containers and unused product, contact your household refuse collection service.

† **WARNING!** If you scrape sand or remove old paint, you may release lead dust. **LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN.**

**PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE.**

Wear a NIOSH-approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hot line at 1-800-424-LEAD or log on to [www.epa.gov/lead](http://www.epa.gov/lead). **WARNING!** This product contains chemicals known to the state of California to cause cancer and birth defects or other reproductive harm. **WARNING!** Sanding or scraping pressure treated lumber may be hazardous; wear appropriate protection.

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## PREMIUM PLUS ULTRA™ INTERIOR SATIN ENAMEL

NO. 7750 ULTRA PURE WHITE®

**SURFACE PREPARATION:**

All surfaces must be clean, free of dust, chalk, oil, grease, wax, polish, mold and mildew stains, loose and peeling paint, rust, and all other foreign substances.

**Mildew:** All surfaces must be clean of mold and mildew stains and dirt prior to coating.

**Interior:** Use one part BEHR® Premium Mold & Mildew Stain Remover No. 62 to three parts water (1:3 dilution). DO NOT USE FULL STRENGTH. Avoid contact with clothing, carpet and fabrics. Apply using a clean cloth or sponge. Thoroughly rinse the surface with fresh water. Prolonged exposure on painted surfaces may damage finish.

**New Drywall:** All drywall surfaces should be sufficiently sanded smooth. Remove any remaining drywall dust prior to priming. Allow all drywall compounds to be completely dry prior to coating.

**Previously Painted Gypsum Board/Drywall:** Remove all loose and peeling paint and all other foreign substances. Clean any dirt and grease by scrubbing the surface with a detergent and water solution, followed by a thorough rinsing with clean water. Set nails and fill holes, scratches, and gouges with the appropriate spackling material and let dry completely and sand smooth. Remove all dust with a wiping cloth. Fill all gaps with a 100% acrylic, siliconized, paintable caulking, and allow to completely dry prior to coating. **Glossy Surfaces:** For maximum adhesion, sand the surface thoroughly before coating.

**New Wood:** Remove mill glaze with sandpaper. Set nails and fill holes, scratches, and gouges with the appropriate wood filler and let dry completely. Remove all dust with a wiping cloth. Fill all gaps with a 100% acrylic, siliconized, paintable caulking, and allow to completely dry prior to coating.

**Previously Painted Wood:** Remove all loose and peeling paint and all other foreign substances. Clean any dirt and grease by scrubbing the surface with a detergent and water solution, followed by a thorough rinsing with clean water. Set nails and fill holes, scratches, and gouges with the appropriate wood filler and let dry completely. Remove all dust with a tack or wiping cloth. Fill all gaps with a 100% acrylic, siliconized, paintable caulking, and allow to completely dry prior to coating. **Glossy Surfaces:** For maximum adhesion, sand the surface thoroughly before coating.

**Wood:** WARNING! Sanding or scraping pressure treated lumber may be hazardous; wear appropriate protection.

**New Plaster:** New plaster should be thoroughly dried out and cured for a minimum of 30 days before painting. When cured, clean using a mixed solution of one part vinegar and one part water to remove efflorescence and neutralize. **Previously Painted Plaster:** Remove all loose and peeling paint and all other foreign substances. Clean any dirt and grease by scrubbing the surface with a detergent and water solution, followed by a thorough rinsing with clean water. Set nails and fill holes, scratches, and gouges with the appropriate spackling material and let dry completely and sand smooth. Remove all dust with a tack or wiping cloth. Fill all gaps with a 100% acrylic, siliconized, paintable caulking, and allow to completely dry prior to coating. **Glossy Surfaces:** For maximum adhesion, sand the surface thoroughly before coating.

**Stain-blocking:** After priming, test for stain bleed-through by applying the topcoat to a small section. If the stain bleeds through the topcoat, apply a second coat of primer and test again before top-coating the entire area. If bleeding continues, a longer dry time of the primer may be needed before top-coating.

**Masonry:** All masonry surfaces must be cured at least 30 days before painting. The pH must be 10.0 or lower prior to coating. Smooth masonry may require an adequate profile for adhesion. For all other smooth concrete, create a profile using BEHR® Concrete & Masonry Cleaner & Etcher No. 991 or with mechanical means. Remove loose aggregate and debris using BEHR® Concrete & Masonry Degreaser & Cleaner No. 990. Scrub vigorously into the surface with a plastic brush, broom, or power washer. Rinse thoroughly with water and allow to dry.

**Galvanized Metal, Metal & Aluminum:** The oil film on new galvanized metal must be removed before it is painted. Remove oil film with a detergent and water solution. For better paint adhesion, sand the surface with sandpaper, steel wool, or by using BEHR® Concrete & Masonry Cleaner & Etcher No. 991. Clean by scrubbing the surface with a detergent and water solution, followed by a thorough rinsing with clean water.

**Metal:** Remove all rust and mill scale using sandpaper, steel wool, abrasive blasting, or other abrading methods to create a profile on the metal's surface. **New Surfaces:** Clean the metal by scrubbing the surface with a detergent and water solution, followed by a thorough rinsing with clean water. Bare metal must be primed the same day it is cleaned.

**GENERAL INFORMATION:**

**WARNING!** This product contains chemicals known to the state of California to cause cancer and birth defects or other reproductive harm. **WARNING! IRRITANT! HARMFUL IF SWALLOWED. CONTAINS: ETHYLENE GLYCOL. MAY CAUSE EYE, NOSE AND THROAT IRRITATION. AVOID CONTACT WITH SKIN AND EYES AND AVOID BREATHING OF VAPORS AND SPRAY MIST. WEAR EYE PROTECTION AND PROTECTIVE CLOTHING. USE ONLY WITH ADEQUATE VENTILATION.** To avoid breathing vapors and spray mist, open windows and doors or use other means to ensure fresh air entry during application and drying. If you experience eye watering, headaches or dizziness, increase fresh air. If properly used, a respirator (NIOSH-approved for organic vapor with a P-Series particulate pre-filter) may offer additional protection; obtain professional advice before using. A dust mask does not provide protection against vapors. Avoid contact with eyes and skin. Wash thoroughly after handling. Close container after each use. **FIRST AID:** If you experience difficulty in breathing, leave the area to obtain fresh air. If continued difficulty is experienced, get medical assistance immediately. In case of eye contact, flush immediately with plenty of water for at least 15-20 minutes and get medical attention; for skin, wash thoroughly with soap and water. If swallowed, get medical attention immediately. **CAUTION: KEEP OUT OF REACH OF CHILDREN – DO NOT TAKE INTERNALLY.**



## PREMIUM PLUS ULTRA® KITCHEN & BATH PAINT

### NO. 7950 ULTRA PURE WHITE®



### PRODUCT INFORMATION

BEHR PREMIUM PLUS ULTRA® Kitchen & Bath is a paint and primer in one coating that will change the way you paint. This exciting product features advanced NANOGUARD® technology and is specially formulated for maximum moisture resistance and easy stain removal, making it ideal for kitchens and bathrooms. This product provides an extra protective shell that offers outstanding touch up, coverage and hide, creating an easy to clean STAYS LOOKING NEW LONGER® finish. The sophisticated, hand-selected color palette delivers superior coverage in fewer coats.

### RECOMMENDED USES:

Properly prepared coated and uncoated interior surfaces. Ideal for kitchens, bathrooms, doors, cabinets, windows, trim, interior furniture and ceilings.

### PRODUCT SPECIFICATIONS:

#### Tint Bases/Max Tint Load:

- \*NO. 7950 Ultra Pure White® - 128 fl. oz/2 oz.
- NO. 7954 Medium - 120 fl oz/10 oz.
- NO. 7953 Deep - 116 fl. oz/14 oz.

**PRE-MIXED COLORS:** N/A

**Sheen:** Satin

**Vehicle Type:** 100% Acrylic Latex

**\*Weight per Gallon:** 10.9 +/- 0.2 lbs./gal

#### \*% Solids:

- By Volume: 41.0 +/- 2%
- By Weight: 55.0 +/- 2%

**VOC:** <50 (g/l)

**Flash Point:** Not Applicable

**Viscosity:** 98-105 KU

#### \*Recommended Film Thickness:

- Wet: 6.4 mils / Dry: 2.6 mils @ 250 SFPG
- Wet: 4.0 mils / Dry: 1.6 mils @ 400 SFPG

**\*Coverage:** 250-400 Square Feet Per Gallon, depending on application method and substrate porosity. Does not include the loss of material from spraying.

### RECOMMENDED PRIMER / SYSTEMS:

#### PROPERLY PREPARED NEW SURFACES:

**Gypsum Wallboard/Drywall, Plaster, Masonry, Galvanized Metal, Metal & Aluminum and Wood.**

(2 coats minimum required for new or uncoated surfaces.)

#### \*For Severe Tannin/Stain-blocking:

- BEHR PREMIUM PLUS® Interior/Exterior No. 434 Oil-Based Primer & Sealer
- BEHR PREMIUM PLUS® Interior No. 75 Enamel Undercoater Primer & Sealer

### APPLICATION:

**Brush:** Nylon/polyester

**Roller:** Use 3/8"-1/2" nap cover on smooth surfaces and 1/2"-3/4" on rough, porous surfaces.

**Air-less Spray:** At packaged consistency

**Tip:** .015" - .019"

**Filter:** 60 mesh

**Thinning:** (If required) No more than 1/2 pint of water per gallon.

**† Dry Time:** @ 77° & 50% RH

Longer dry time may be required in cooler temperatures and higher humidity.

† To Touch: 2 hours

† To Recoat: 4 hours

† Full Cure: 4 weeks

### CAUTIONS/LIMITATIONS:

- Protect from freezing.
- Do not use on floors.
- For best results, apply at temperatures between 50°F - 90°F. Temperatures above 90°F may affect the application such as drying to fast. Avoid painting in direct sun. NOTE: If the surface is hot to the touch it should be considered to hot to apply this coating.
- Allow two weeks before washing or cleaning for full cure.
- Shelf life under normal conditions is two years unopened.

COMPLIES WITH THE BELOW AS OF 3/22/2011

OTC	YES	CARB	YES
SCAQMD	YES		

### CLEAN UP:

- Use soap and water.
- Properly dispose of all soiled rags and protect unused product from freezing.
- For disposal of empty containers and unused product, contact your local household refuse collection service.

Refer to the BEHR Interior Paint Guide for additional tips or visit us at [behr.com](http://behr.com) for expert project advice and perfect color coordination with COLORSMART BY BEHR™.

**† WARNING!** If you scrape, sand or remove old paint, you may release lead dust. **LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE.** Wear a NIOSH-approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to [www.epa.gov/lead](http://www.epa.gov/lead).

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## PREMIUM PLUS ULTRA® KITCHEN &amp; BATH PAINT

NO. 7950 ULTRA PURE WHITE®

**SURFACE PREPARATION:**

All surfaces must be clean, free of dust, chalk, oil, grease, wax, polish, mold and mildew stains, loose and peeling paint, rust, and all other foreign substances.

**Mildew:** All surfaces must be clean of mold and mildew stains and dirt prior to coating. Interior: Use one part BEHR® Premium Mold & Mildew Stain Remover No. 62 to three parts water (1:3 dilution). DO NOT USE FULL STRENGTH. Avoid contact with clothing, carpet and fabrics. Apply using a clean cloth or sponge. Thoroughly rinse the surface with fresh water. Prolonged exposure on painted surfaces may damage finish.

**New Drywall:** All drywall surfaces should be sufficiently sanded smooth. Remove any remaining drywall dust prior to priming. Allow all drywall compounds to be completely dry prior to coating. **Previously Painted Gypsum Board/Drywall:** Remove all loose and peeling paint and all other foreign substances. Clean any dirt and grease by scrubbing the surface with a detergent and water solution, followed by a thorough rinsing with clean water. Set nails and fill holes, scratches, and gouges with the appropriate spackling material and let dry completely and sand smooth. Remove all dust with a wiping cloth. Fill all gaps with a 100% acrylic, siliconized, paintable caulking, and allow to completely dry prior to coating. **Glossy Surfaces:** For maximum adhesion, sand the surface thoroughly before coating.

**New Wood:** Remove mill glaze with sandpaper. Set nails and fill holes, scratches, and gouges with the appropriate wood filler and let dry completely. Remove all dust with a wiping cloth. Fill all gaps with a 100% acrylic, siliconized, paintable caulking, and allow to completely dry prior to coating.

**Previously Painted Wood:** Remove all loose and peeling paint and all other foreign substances. Clean any dirt and grease by scrubbing the surface with a detergent and water solution, followed by a thorough rinsing with clean water. Set nails and fill holes, scratches, and gouges with the appropriate wood filler and let dry completely. Remove all dust with a tack or wiping cloth. Fill all gaps with a 100% acrylic, siliconized, paintable caulking, and allow to completely dry prior to coating. **Glossy Surfaces:** For maximum adhesion, sand the surface thoroughly before coating.

**Wood: WARNING!** Sanding or scraping pressure treated lumber may be hazardous; wear appropriate protection.

**New Plaster:** New plaster should be thoroughly dried out and cured for a minimum of 30 days before painting. When cured, clean using a mixed solution of one part vinegar and one part water to remove efflorescence and neutralize. **Previously Painted Plaster:** Remove all loose and peeling paint and all other foreign substances. Clean any dirt and grease by scrubbing the surface with a detergent and water solution, followed by a thorough rinsing with clean water. Set nails and fill holes, scratches, and gouges with the appropriate spackling material and let dry completely and sand smooth. Remove all dust with a tack or wiping cloth. Fill all gaps with a 100% acrylic, siliconized, paintable caulking, and allow to completely dry prior to coating. **Glossy Surfaces:** For maximum adhesion, sand the surface thoroughly before coating.

**Stain-blocking:** After priming, test for stain bleed-through by applying the topcoat to a small section. If the stain bleeds through the topcoat, apply a second coat of primer and test again before top-coating the entire area. If bleeding continues, a longer dry time of the primer may be needed before top-coating.

**Masonry:** All masonry surfaces must be cured at least 30 days before painting. The pH must be 10.0 or lower prior to coating. Smooth masonry may require an adequate profile for adhesion. For all other smooth concrete, create a profile using BEHR® Concrete & Masonry Cleaner & Etcher No. 991 or with mechanical means. Remove loose aggregate and debris using BEHR® Concrete & Masonry Degreaser & Cleaner No. 990. Scrub vigorously into the surface with a plastic brush, broom, or power washer. Rinse thoroughly with water and allow to dry.

**Galvanized Metal, Metal & Aluminum:** The oil film on new galvanized metal must be removed before it is painted. Remove oil film with a detergent and water solution. For better paint adhesion, sand the surface with sandpaper, steel wool, or by using BEHR® Concrete & Masonry Cleaner & Etcher No. 991. Clean by scrubbing the surface with a detergent and water solution, followed by a thorough rinsing with clean water.

**Metal:** Remove all rust and mill scale using sandpaper, steel wool, abrasive blasting, or other abrading methods to create a profile on the metal's surface. **New Surfaces:** Clean the metal by scrubbing the surface with a detergent and water solution, followed by a thorough rinsing with clean water. Bare metal must be primed the same day it is cleaned.

**GENERAL INFORMATION:**

**WARNING!** This product contains chemicals known to the state of California to cause cancer and birth defects or other reproductive harm. **WARNING! IRRITANT! HARMFUL IF SWALLOWED. MAY CAUSE EYE, NOSE AND THROAT IRRITATION. AVOID CONTACT WITH SKIN AND EYES AND AVOID BREATHING OF VAPORS AND SPRAY MIST. WEAR EYE PROTECTION AND PROTECTIVE CLOTHING.**

**USE ONLY WITH ADEQUATE VENTILATION.** To avoid breathing vapors and spray mist, open windows and doors or use other means to ensure fresh air entry during application and drying. If you experience eye watering, headaches or dizziness, increase fresh air. If properly used, a respirator (NIOSH approved for organic vapor with P series particulate pre-filter) may offer additional protection; obtain professional advice before using. A dust mask does not provide protection against vapors. Avoid contact with eyes and skin. Wash thoroughly after handling. Close container after each use.

**FIRST AID:** If you experience difficulty in breathing, leave the area to obtain fresh air. If continued difficulty is experienced, get medical assistance immediately. In case of eye contact, flush immediately with plenty of water for at least 15-20 minutes and get medical attention; for skin, wash thoroughly with soap and water. If swallowed, get medical attention immediately.

**CAUTION: KEEP OUT OF REACH OF CHILDREN – DO NOT TAKE INTERNALLY.**

